

## NEWSLETTER – July 22<sup>th</sup> /2010



**Pearl Ellis Gallery**

**SHOWCASING LOCAL ARTISTS**

See our **2010 SHOW SCHEDULE** by visiting [www.pearlellisgallery.com](http://www.pearlellisgallery.com)

Located in downtown Comox, this is a non-profit society & volunteer operated gallery.

**OPEN DAILY**  
1:00pm - 4:00pm  
Downtown Comox  
**250-339-2822**  
1729 Comox Ave. (lower level)

### President's Message---Sheila Pollock

Three pieces of great news!!!!

**1<sup>st</sup> – NO MORE TAX** at the gallery.

With the HST in force the Pearl Ellis falls under the category of a “small supplier” and does not collect the tax. Now what the tag reads is what the purchaser pays.

**2<sup>nd</sup> -** We applied to the Comox Valley Regional District for a grant-in-aid and have received **a grant of \$1,500**. Areas A, B and C have each given us \$500. This is much appreciated.

**3<sup>rd</sup> -** The Comox Business in Action (BIA) is running a Summer Sundays feature to attract more shoppers. The marketing director contacted the gallery and solicited our help. In return for finding artists for the eight Sundays involved, **the gallery earned \$400**. Every bit helps and thank you to all who responded so quickly to our email. This was a last minute opportunity and we only had time to reach members with email. The list of who is appearing each Sunday at the town circle (corner across from the Lorne with the trellis work) is on the home page of the website. Just scroll down. If anyone one else is interested in this free venue just contact Sheila. There is room for at least three at a time.

Attendance is steady at the gallery even with the construction by the Town of a new deck and stairway. A big thank you goes out to Hans Larsen for painting the temporary wall with our name and that of our neighbours. Hans donated five days of time to the project and it looked very good. This safety wall has just been removed and the result is an improved open space at the entrance. **Now if we could come up with some ideas for the outside wall – get creative and pass your ideas to me please.**

Summer is a busy time for all and I want to extend a giant THANK YOU to all the volunteers who give so generously of their time to the Pearl Ellis. This is what makes the gallery so unique in the community. We are ALL volunteers and without this tremendous spirit of giving the gallery would cease to exist. Big pats on the back everyone, you deserve it! If you have never tried being a host at the gallery there is always room for more volunteers. Just contact Sheila or Vicki to get involved.

## **Bursary Recipients for 2010**

The following students received \$500 each to use for their post secondary education in visual arts. I am very proud that our little gallery manages to do this and many people are impressed with us for this achievement. The recipients are:

Highland Secondary – Melody Chen  
Mark R. Isfeld – Erica Greenup  
Vanier - Adelaide Stewart

## **Peoples' Choice Award Results**

The award winner for 2010 is Bev Johnston with her painting “Vienna Rail Station”. Bev won the plaque donated by Bob and Sheila Pollock, the \$100 gift certificate from Phil Whyte and the right of first refusal to appear as the demonstration artist at the 2011 Pearl Ellis Gallery info booth during the Courtenay Fall Fair. The art work that is produced by the artist at this event then becomes the featured work at the 2011 Anniversary show at the gallery. Winning the Peoples Choice award leads to good exposure for the artist.

This year's runners up are:

- 1<sup>st</sup> - Sharon Lennox with “Double Vision-Mallard Pair”
- 2<sup>nd</sup> - Steve Williamson with “Black and White”
- 3<sup>rd</sup> - Julie Reynolds with “Maple Leaf Turning”
- 4<sup>th</sup> - Martin Kaspers with “ Morning Mist”

## **Call for entries**

### **1. Anniversary show ( Full!!!)**

Anyone wishing to be on a waiting list for The third members show of the season, titled “Anniversay Show, runs from Sept. 15<sup>th</sup> to Oct. 4<sup>th</sup> should contact Sheila.

### **2. Christmas Fundraiser Show & Sale Sunday Nov. 28<sup>th</sup> to Dec. 18th**

This year we are going to combine some ideas. Once again we will have a price point for the show. Like last year, the highest price that can be put on a piece will be \$300. This was well received by the public and we sold over \$3,000 worth of art. To make this a fundraiser we are asking all members who take part to agree to a 50/50 split with the gallery. If anyone wishes to donate the entire proceeds then we certainly won't refuse. Those of you who are the established artists in the community will hopefully create a small piece that can be sold for the stated price point. Remember, at this time of year, purchasers are often looking for a smaller piece as a gift. I hope to really fill the gallery, give the public tremendous choice and raise at least \$1500.

Registrations being taken immediately! Remember you may have one large piece no bigger than 24 x 30 or smaller ones totaling up to a similar area. For this show we will only collect \$2 per artists to cover reception costs. The work is to be brought in Saturday Nov. 27<sup>th</sup> between 11am – 1pm. Call Sheila at 250-339-5660 or email [pearlellisgallery@shaw.ca](mailto:pearlellisgallery@shaw.ca) to enter the show.

Artists that register are contacted approximately 2 weeks prior to the show with a reminder. Once registered your name will appear on the website as being registered under upcoming shows!

### **3 Photography Contest Opportunity - deadline August 30<sup>th</sup>**

**Valley Faces of Diversity Photo Contest -see website below for details [www.welcomecomoxvalley.ca](http://www.welcomecomoxvalley.ca) . If you have trouble with the link, type the address in your address bar.**

### **Next newsletter will be mid October.**

Members wishing to have items in the newsletter are to forward them to Bob at [pearlellisgallery@shaw.ca](mailto:pearlellisgallery@shaw.ca) or phone 250-339-5660 by October 1<sup>st</sup>.

### **Reminders of Business Partners**

The following businesses offer 10% off to Pearl Ellis Gallery members showing their membership card at time of purchase. They are: Whyte's Framing, Affordable Framing, PJ's Arts and Crafts, Sure Copy, A & V Photography, and Ryan Pardon's Writing Solutions. A new business to come on board is the LoonyRama Plus in the Comox Mall. Members will get 10% off of art supplies only.

Quality Foods in Comox continues to promote the gallery on its roadside reader board. This is a tremendous boost and keeps our name in the public eye. Please consider donating your shopping points by saying "I would like my points to go to the Pearl Ellis Gallery". Make sure you emphasize the Pearl Ellis or the points will go to Comox Valley Art Gallery by mistake.

### **Reminder of web site information**

Take advantage of the web site by being on the artist's directory as it is free. You may also have a free gallery room if you wish! Contact Bob by email at [pearlellisgallery@shaw.ca](mailto:pearlellisgallery@shaw.ca). The website has been refreshed with new colors and modifying of the table of contents.

### **Upcoming Photography show at the Gallery**

Come out to the gallery between July 28<sup>th</sup> and August 16<sup>th</sup> and take in the photo exhibit by the Harrisons and Lapps. The reception will take place Thursday evening from 7pm to 9pm with light refreshments. **Remember that members receive 10% off this day and with no tax now that's a real saving!** Enter to win prizes that will be drawn for on the 15<sup>th</sup> of August. This show will be the launch for the Vicky and Al Lapp 2011 Comox Valley calendar. This year the calendar is a signed limited edition. Also note that the gallery will be open extended hours during the Filberg Festival and Originals Only. Watch for the yellow signs.

## 2010 Remaining SHOW SCHEDULE

<u>show change day</u>	<u>Open</u>	<u>Close</u>	<u>Artist/s</u>
July 13	July 14	July 26	JUDI PEDDER
July 27	July 28	Aug 16	HARRISON & LAPP PHOTOGRAPHY SHOW
Aug 17	Aug 18	Aug 30	ABLAZE METAL ART
Aug 31	Sept 1	Sept 13	ALTHEA WHITE & BRENDA CHALIFOUX LUSCOMBE
Sept 14	Sept 15	Oct 4	PEARL ELLIS GALLERY MEMBERS SHOW (ANNIVERSARY SHOW)
Oct 5	Oct 6	Oct 18	SHARON LENNOX & BEV JOHNSTON
Oct 19	Oct 20	Nov 1	TERESA L'HIRONDELLE
Nov 2	Nov 3	Nov 25	BRUSHWORKS
Nov 27	Nov 28	Dec 18	PEARL ELLIS GALLERY FUNDRAISER EVENT